

YEAR 1 WORK PLAN

TOTAL	\$2,308
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INYO-MONO BROADBAND CONSORTIUM

YEAR 2 WORK PLAN

Activity	Description	Oversight	Estimated Start	Target Date	Q1	Q2	Q3	Q4	Outcome or Deliverable	Budget
1A	IMBC Advisory Council	Town of Mammoth Lakes	Y1 Q3	Y3 Q2	X	X	X	X	Informed decision making with clear direction for ongoing consortia activity	\$1,250
1B	IMBC Provider Council	Mono County	N/A	N/A					Strategies to inform adoption campaigns; informed sub-grant awards; cogent local government investments.	
1C	Demand Aggregation Studies	Mono County	Y2 Q4	Y3 Q2				X	Strategies and partners for future infrastructure deployment.	
1D	Service Level Interactive Map	Mono County	Y1 Q3	Y3 Q2	X	X	X	X	Map showing broadband service at the address level across region.	
2A	Policy Review & Update	Town of Mammoth Lakes	N/A	N/A	X	X	X	X	Standardized policy adoption.	
2B	Regional Branding Initiative	Town of Mammoth Lakes	Y1 Q3	Y3 Q2	X	X	X	X	Regional brand associated with appropriate broadband adoption and deployment.	\$2,500
2C	Communications Strategic Plan	Mono County	N/A	N/A					Regional Communications Strategic Plan	
2D	Economic Development Strategy	Mono County	Y2 Q4	Y3 Q2				X	Regional Broadband Economic Development Strategic Plan	
3A	Online Presence Case Studies	Mono County	Y2 Q4	Y3 Q2				X	Updated metrics on business benefit relative to having an online presence.	
3B	Public WiFi Case Study	Mono County	N/A	N/A					White paper or formal case study on benefits and shortcomings of Public WiFi.	
4A	IMBC Website	Mono County	Y1 Q3	Y3 Q2	X	X	X	X	IMBC website; Consortium exposure; regional awareness.	\$5,000
4B	Broadband Access Tool	Mono County	Y1 Q3	Y3 Q2	X	X	X	X	Broadband Access Tool distributed in web, app, and print formats.	\$2,500
Attestation Report			Y3 Q2	Y3 Q2						
									TOTAL	\$11,250

INYO-MONO BROADBAND CONSORTIUM

YEAR 3 WORK PLAN

Activity	Description	Oversight	Estimated Start	Target Date	Q1	Q2	Q3	Q4	Outcome or Deliverable	Budget
1A	IMBC Advisory Council	Town of Mammoth Lakes	Y1 Q3	Y3 Q2	X	X			Informed decision making with clear direction for ongoing consortia activity	\$2,500
1B	IMBC Provider Council	Mono County	N/A	N/A					Strategies to inform adoption campaigns; informed sub-grant awards; cogent local government investments.	
1C	Demand Aggregation Studies	Mono County	Y2 Q4	Y3 Q2	X	X			Strategies and partners for future infrastructure deployment.	\$2,000
1D	Service Level Interactive Map	Mono County	Y1 Q3	Y3 Q2	X	X			Map showing broadband service at the address level across region.	\$2,000
2A	Policy Review & Update	Town of Mammoth Lakes	N/A	N/A					Standardized policy adoption.	
2B	Regional Branding Initiative	Town of Mammoth Lakes	Y1 Q3	Y3 Q2	X	X			Regional brand associated with appropriate broadband adoption and deployment.	\$12,500
2C	Communications Strategic Plan	Mono County	N/A	N/A					Regional Communications Strategic Plan	
2D	Economic Development Strategy	Mono County	Y2 Q4	Y3 Q2	X	X			Regional Broadband Economic Development Strategic Plan	\$15,000
3A	Online Presence Case Studies	Mono County	Y2 Q4	Y3 Q2	X	X			Updated metrics on business benefit relative to having an online presence.	\$7,500
3B	Public WiFi Case Study	Mono County	N/A	N/A					White paper or formal case study on benefits and shortcomings of Public WiFi.	
4A	IMBC Website	Mono County	Y1 Q3	Y3 Q2	X	X			IMBC website; Consortium exposure; regional awareness.	\$6,000
4B	Broadband Access Tool	Mono County	Y1 Q3	Y3 Q2	X	X			Broadband Access Tool distributed in web, app, and print formats.	\$2,500
Attestation Report			Y3 Q2	Y3 Q2						
									TOTAL	\$50,000